### **AIRSPACE**

### **AFRICA & MIDDLE EAST**

**13-14 OCTOBER 2026**ABU DHABI, UAE

# Where Regions Connect, Collaborate, and Implement

SPONSORSHIP PROSPECTUS







### Join us for the Inaugural Airspace Africa & Middle East

We are proud to introduce Airspace Africa & Middle East 2026, launching in response to the ambitions of our members and the unique opportunities emerging across Africa, the Middle East, and Euro-Asia. Taking place from 13–14 October 2026 at ADNEC, Abu Dhabi, this new regional edition builds on the success of Airspace World to bring the global airspace and ATM community closer to the region's priorities.

Airspace Africa & Middle East will be a dedicated platform for advancing collaboration, accelerating innovation, and addressing the real-world implementation challenges regional aviation stakeholders face. From managing rapid air traffic growth and achieving net zero by 2050, to integrating new airspace entrants such as drones, eVTOLs, and space vehicles, this event is where vision meets execution.

At the heart of one of the world's busiest and most strategically essential airspace corridors, Abu Dhabi is the ideal location for a conversation focused on operational excellence, digital transformation, and sustainable growth. We'll spotlight cutting-edge technology, regional best practices, and global partnerships to strengthen Africa and the Middle East's ATM ecosystem.

#### We expect:

- 100+ leading exhibitors
- · 1,500+ delegates
- · 100+ countries represented
- 50+ ANSPs and regional authorities in attendance

Airspace Africa & Middle East 2026 is set to become the largest ATM and airspace management event ever held in the region—and a key destination for those shaping the skies of tomorrow.

We look forward to welcoming you to this milestone event.

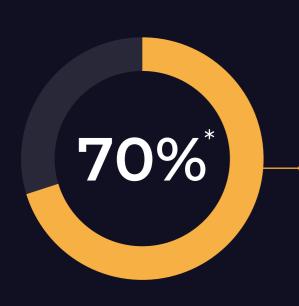
Warm regards,

Mike Treacher VP Sales, CANSO





### QUALITY AUDIENCE EXPECTED AS SEEN AT AIRSPACE AFRICA & MIDDLE EAST



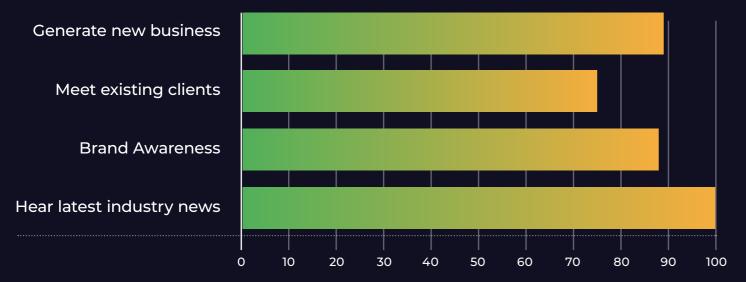
Purchasing authority

Buy, Approve, Recommend, Influence



90% of exhibitors achieved or exceeded their goals at Airspace World 2025

### **EXHIBITOR AIMS**



\*Data from the 2025 Aerospace World event



1,500+

Attendees from across the region



100

Exhibitors



50+ ANSPS

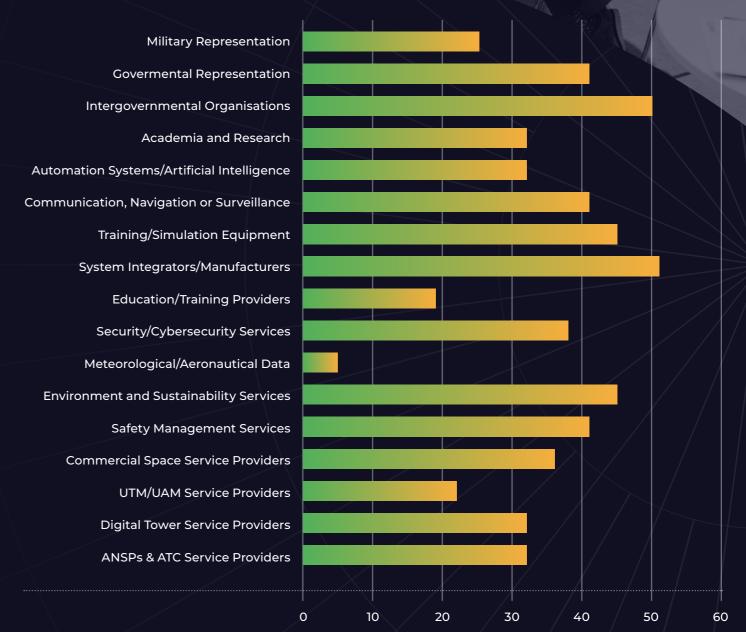
Targeting senior executives of 50+ ansps from the region



100

Countries represented

### **VISITOR INTEREST AREAS**











## MEET THE ORGANISER

### CANSO IS THE GLOBAL VOICE OF THE AIR TRAFFIC MANAGEMENT INDUSTRY.

With CANSO's members supporting almost 90 per cent of world air traffic, CANSO is the global voice of air traffic management (ATM). Join today to help shape the future of a safe, efficient and seamless airspace.



### **BE INNOVATIVE**

Showcase how your technology can help the industry



### **BE HEARD**

Participate and help shape an industry



### **BE CONNECTED**

Take advantage of CANSO events and connect with thousands of delegates



### **BE INSPIRED**

Take the opportunity to offer new ideas and approaches to common challenges



CANSO is the global and regional voice of air traffic management (ATM) and facilitates and supports improvements in global and regional ATM performance.

With its members supporting almost 90 per cent of world air traffic, CANSO brings the world's air navigation service providers, leading industry innovators and air traffic management specialists together with governments, regulators and key stakeholders to share knowledge, develop best practice and shape the future for secure and seamless airspace.

### WHAT we do

Together the CANSO community seeks to:

- Maintain an international network for air navigation services (ANS)
   experts to exchange information and ideas on the safe, efficient and
   effective management of airspace.
- Develop distinct policies and positions for the promotion of best practice within ATM.
- Liaise with other air transport industry stakeholders, particularly regulators, airlines, industry suppliers and airports to promote the ANSP perspective across the range of contemporary issues in the industry.
- Represent the views and interests of members at relevant international institutions, particularly the International Civil Aviation Organization (ICAO), and promote and support international legislation, regulations and agreements that strengthen the position of our members.



The ATM industry has a vital role to play in the aviation value chain and by working together, CANSO Members are able to harness the power of partnership, new technologies and procedures, transforming global ATM performance and delivering significant benefits to our industry partners and stakeholders.



The ATM industry is changing rapidly and fundamentally constantly evolving. As a result, all stakeholders are taking on a range of new tasks and responsibilities. They are preparing for a new generation of ATM technologies and major changes to the number and type of operations they support. Meanwhile, international aviation regulatory bodies are preparing important new rules and procedures that will directly impact ATM operations.

CANSO shapes the future of ATM through close partnership with ICAO, States, industry associations and other stakeholders at a global, regional and national level, maintaining a strong presence for the industry, advocating its interests, delivering on commitments, and driving and supporting change in ATM.



# AIRSPACE AFRICA & MIDDLE EAST SPONSORSHIPS

As well as a wide ranging exhibition floor for companies to showcase their brands and products, Airspace Africa & Middle East will also offer a broad selection of sponsorship packages that will offer you the opportunities to supercharge your presence at Airspace Africa & Middle East. These package offer a mixture of strong brand positioning, client engagement, deliver thought-leadership content and traffic building for your exhibition stand.

If you have a specific idea of what you want to create at the event then we are open to discussions to give you and our attendees a better experience.

If you are interested in sponsorship or want to discuss new ideas at the event please contact us at sales@airspaceworld.com

**Platinum Sponsor Theatre Sponsorship** 

2 available

3 available

### **Brand Sponsorships**

**Registration Sponsor Lanyard Sponsor** 

**Event App Sponsor** 

**Info Counter Sponsor** 

**Networking Lounge Sponsor** 

**Lunch and Coffee Break Sponsor** -ASAME airspace summit

1 available

1 available

1 available

1 available

1 available

1 available





www.airspaceame.com

### BRAND SPONSORSHIPS

### **All Sponsors Receive**

- Acknowledgement and logo hyperlink in event website and event app on applicable pages
- Logo acknowledgement on Sponsor appreciation signage
- Social or Email announcement of sponsorship at agreed time

### PLATINUM SPONSOR

Investment: €29,120 Availability: 3

#### What is included?

- Prominent logo position on Airspace Africa & Middle East Website with hyperlink to sponsor website
- Logo acknowledgement on all pre event general marketing (excluding any company specific marketing or other sponsored items)
- Acknowledgement on all general event signage during the event
- One pre event email to registered opted in attendees (timing to being agreed)
- CANSO to issue a joint press release with sponsor prior to the event
- One 50 minute theatre session. Subject to CANSO approval on theatre and content
- One full page advertisement within Airspace magazine.

#### **CANSO ASAME AIRSPACE SUMMIT**

- Acknowledgement and thanked in Opening Session.
- Acknowledged as Platinum Sponsor of CANSO ASAME Airspace Summit
- Branding of the event to incorporate sponsors logo
- All marketing for ASAME Airspace Summit to include sponsor branding
- 2 minute corporate video to be played in breaks and at the beginning of the session



### Investment: €17,160 Availability: 1

#### What is included?

- · Sponsor to be the sole sponsor of the theatre
- All theatre speaker sessions to be either 25 or 55 minutes long
- Sponsor would receive four 25 minute sessions. These can be merged to make longer session. With the minimum of one session per day and subject to CANSO agreement and approval
- All other speaker sessions will be managed by CANSO
- Selection of speakers to follow a call for speakers, industry research and potential partnership by CANSO
- CANSO to construct and manage the theatre and speakers

#### **Theatre Branding**

- Co-branded with Airspace Africa & Middle East
- · Sponsor logo on stage

- · Sponsor logo on overhead banner
- Sponsor logo on screen saver in between sessions
- · Sponsor logo on digital agenda board
- Sponsor recognition of all relevant theatre signage and marketing
- Sponsor video to be included in theatre screens and agenda board. Film to be no longer than 45 seconds.

#### **Theatre Equipment and Support**

- Full audio visual including projection screen, speaker comfort monitor, microphones and sound
- Digital Agenda Board at the entrance to the theatre
- · Seating for 80 100 in the audience
- AV technical support
- CANSO Theatre Manager to support, manage speakers and the wider theatre needs





### BRAND SPONSORSHIPS

### REGISTRATION SPONSOR

### Investment: €12,480 Availability: 1

#### What is included?

- Sponsor acknowledgement within the registration system (specific location to be defined)
- Sponsor acknowledgement on each registration confirmation and registration page on the event website
- Sponsor logo to appear on all event badges
- Sponsor branding throughout the registration area; reg desks (excl. upper fascia), signage
- Sponsor acknowledgement on all relevant signage and floorplans
- All registration staff to wear event uniform with sponsor branding included.



### **EVENT APP**

### Investment: €7,280 Availability: 1

#### What is included?

- Sponsor logo and hyperlink on the Event App homepage and all general information pages
- Sponsor acknowledgement on all marketing and relevant signage regarding the event app
- Highlighting of the sponsor on the exhibitor list and floorplan within the event app



### NETWORKING LOUNGE

### Investment: €8,320 Availability: 1

#### What is included?

- Networking lounge to be branded as 'Hosted by xx'
- Sponsorship logo to appear on all relevant advertising and floorplans regarding the networking lounge
- Company literature points (up to 3) to be made available (sponsor to be responsible for keeping them stocked)
- Screen within the lounge to carry company video content on a loop.
  Video should be soundless and provided by the sponsor

### INFO COUNTER

### Investment: €3,650 Availability: 1

#### What is included?

- Info counters to carry 'Sponsored by xx' branding
- Opportunity for company literature to be distributed from the Info counter
- Sponsor logo including in all relevant signage and floorplans



### LANYARD SPONSORS

### Investment: €12,480 Availability: 1

#### What is included?

Sponsor logo to appear on all lanyards

LUNCH AND COFFEE BREAK SPONSOR -ASAME AIRSPACE SUMMIT

### Investment: €10,400 Availability: 1

#### What is included?

- Includes both welcome networking, wall coffee breaks and lunch networking break
- Four Roll up banners showing sponsor as 'Networking Break Sponsor'
- · Napkins to carry the sponsor logo
- Acknowledgement in ASAME Airspace Summit Slides
- Thanked by ASAME Airspace Summit Moderator



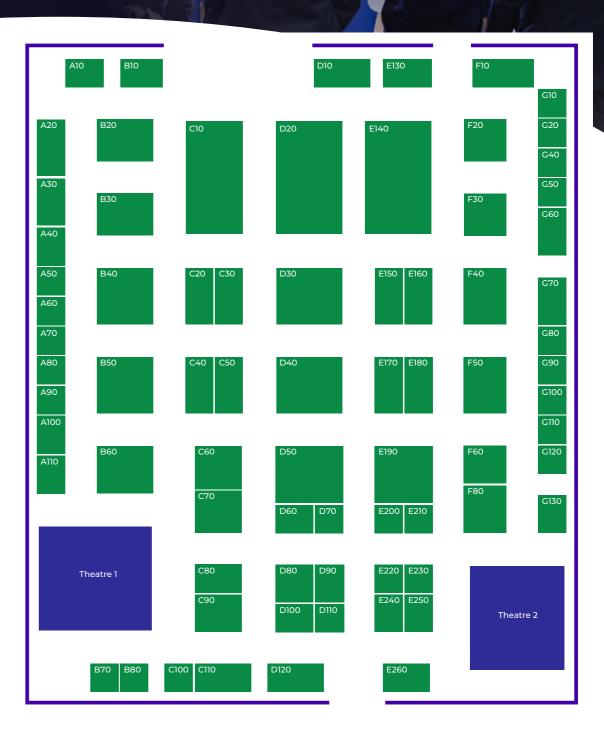


adnec centre مركز أدنيك أبوظبي abu dhabi

### HOME TO AIRSPACE AFRICA & MIDDLE EAST







### See interactive floor plan:

https://floorplan.live/interactive/shows/4352/views/3/plan





### AIRSPACE

### **AFRICA & MIDDLE EAST**

Place your company and brand in the heart of the World's leading air traffic event

### CONTACT

sales@airspaceworld.com

