

AIRSPACE

AFRICA & MIDDLE EAST

5-6 OCTOBER 2027

ABU DHABI, UAE

**Where Regions
Connect, Collaborate,
and Implement**

**SPONSORSHIP
PROSPECTUS**





QUICK REFERENCES

For current exhibitor information:

[airspaceame.com](https://www.airspaceame.com)

LOCATION

ADNEC, Abu Dhabi, UAE

<https://www.adnec.ae/en>

ORGANISER

CANSO

800 Rue du Square Victoria, Suite 1500,
Montreal, Quebec, H4Z 1JB Canada

CONTACTS

To exhibit at Airspace Africa & Middle East
sales@airspaceworld.com

Media partnerships
communications@airspaceworld.com

For all other enquiries
info@airspaceworld.com

SOCIAL MEDIA

    | [#AirspaceAME](https://twitter.com/AirspaceAME) [#CANSO](https://twitter.com/CANSO)

JOIN US

AIRSPACE AFRICA & MIDDLE EAST

Join us for the Inaugural Airspace Africa & Middle East

We are proud to introduce Airspace Africa & Middle East 2027, launching in response to the ambitions of our members and the unique opportunities emerging across Africa, the Middle East, and Euro-Asia. Taking place from 5-6 October 2027 at ADNEC, Abu Dhabi, this new regional edition builds on the success of Airspace World to bring the global airspace and ATM community closer to the region's priorities.

Airspace Africa & Middle East will be a dedicated platform for advancing collaboration, accelerating innovation, and addressing the real-world implementation challenges regional aviation stakeholders face. From managing rapid air traffic growth and achieving net zero by 2050, to integrating new airspace entrants such as drones, eVTOLs, and space vehicles, this event is where vision meets execution.

At the heart of one of the world's busiest and most strategically essential airspace corridors, Abu Dhabi is the ideal location for a conversation focused on operational excellence, digital transformation, and sustainable growth. We'll spotlight cutting-edge technology, regional best practices, and global partnerships to strengthen Africa and the Middle East's ATM ecosystem.

We expect:

- 100+ leading exhibitors
- 1,500+ delegates
- 100+ countries represented
- 50+ ANSPs and regional authorities in attendance

Airspace Africa & Middle East 2027 is set to become the largest ATM and airspace management event ever held in the region—and a key destination for those shaping the skies of tomorrow.

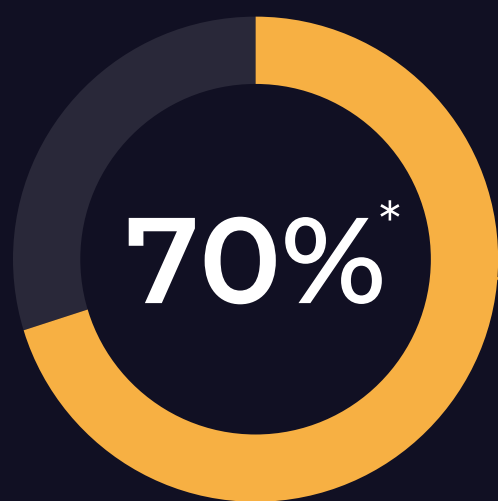
We look forward to welcoming you to this milestone event.

Warm regards,

Mike Treacher
VP Sales & Events, CANSO



QUALITY AUDIENCE EXPECTED AS SEEN AT AIRSPACE AFRICA & MIDDLE EAST



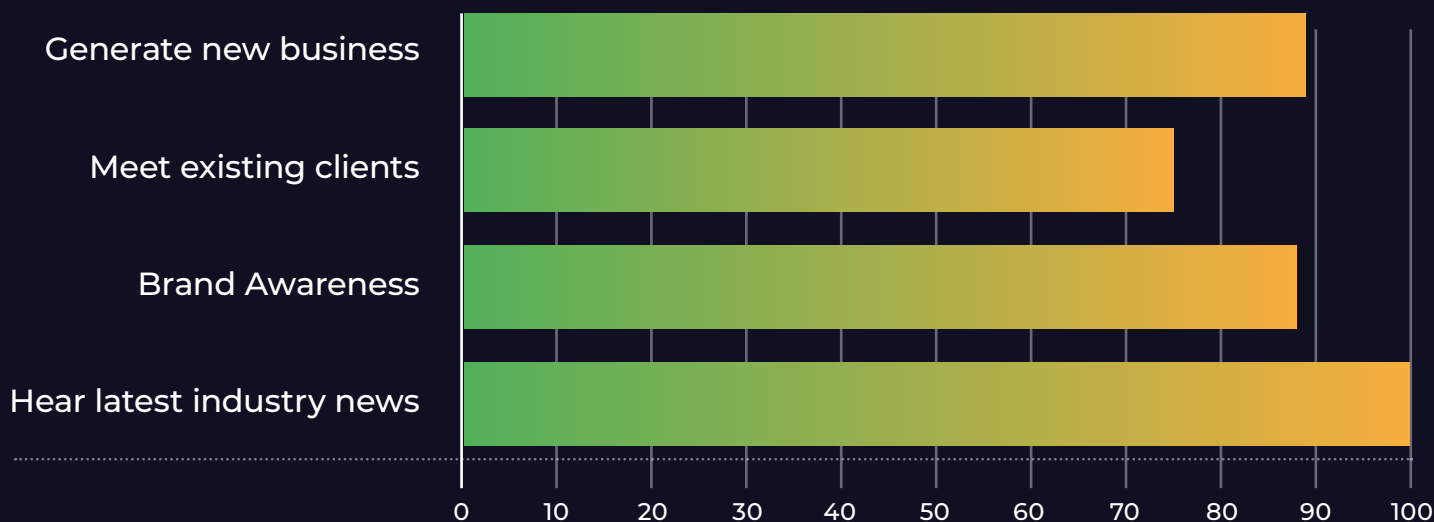
Purchasing authority

Buy, Approve, Recommend, Influence

100%*

of exhibitors achieved or exceeded their goals at Airspace World 2026

EXHIBITOR AIMS



*Data from the 2026 Aerospace World event



1,500+

Attendees from across the region



100

Exhibitors



50+ ANSPs

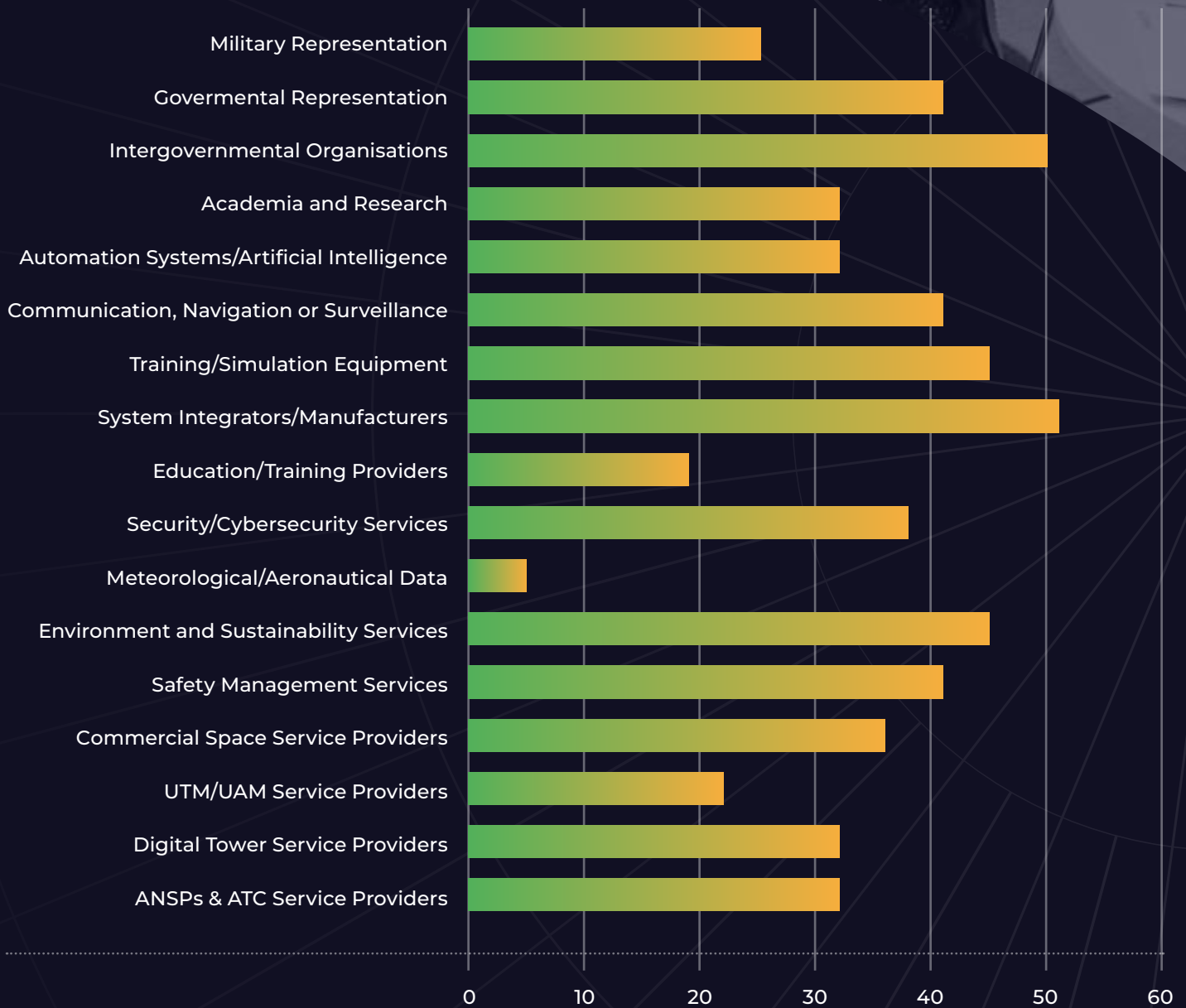
Targeting senior executives of 50+ ansp from the region



100

Countries represented

VISITOR INTEREST AREAS





MEET THE ORGANISER

CANSO IS THE GLOBAL VOICE OF AIRSPACE.

Our purpose is to bring together the full spectrum of the world's manned and unmanned air navigation service providers, leading industry innovators and air traffic management specialists to share knowledge, develop best practice and shape our future skies.



Works with

90+

industry
innovators



Connects

20,000

individuals across
the industry



Collaborates
with over

90 ANSPS



Supports

90%

of world air traffic

The ATM industry has a vital role to play in the aviation value chain and by working together, CANSO Members are able to harness the power of partnership, new technologies and procedures, transforming global Airspace and Air Traffic Management performance and delivering significant benefits to our industry partners and stakeholders.

CANSO global membership includes organisations from all aspects of Airspace and Air Traffic Management including:

- Full Members – Air Navigation Service Providers
 - Intermediate Members - Aerodrome Service Providers, Vertiports, ATM data service providers and UTM service providers.
 - Associate Members - suppliers of goods and services to the Airspace and Air Traffic Management Industry and Aircraft Operators
 - Academia and Research Members - Educational and research-focused institutions seeking to advance education, research,
 - and knowledge dissemination in the aviation field maintaining legally recognised non-profit or charitable status.
-

JOIN 200 + ORGANISATIONS FROM ACROSS THE AIRSPACE INDUSTRY TO RAISE THE BAR IN GLOBAL AIRSPACE

- Expand your network globally and regionally through our world-wide events and activities
 - Participate in our extensive work programmes
 - Get early access to updates on policy, strategy, and technical developments in air traffic management
 - Be represented in global and regional institutions to shape industry regulations, Standards and Policy
 - Connect with like-minded peers to share insights, compare performance, and learn from each other's experiences
 - Build strong relationships between industry suppliers and their customers, making it easier to collaborate and do business across the ATM community
 - Secure 5% discount on your exhibition space at CANSO's Flagship events – Airspace World, Airspace Asia Pacific and Airspace Africa and Middle East
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For more information visit our membership page or email info@canso.org



AIRSPACE AFRICA & MIDDLE EAST SPONSORSHIPS

As well as a wide ranging exhibition floor for companies to showcase their brands and products, Airspace Africa & Middle East will also offer a broad selection of sponsorship packages that will offer you the opportunities to supercharge your presence at Airspace Africa & Middle East. These package offer a mixture of strong brand positioning, client engagement, deliver thought-leadership content and traffic building for your exhibition stand.

If you have a specific idea of what you want to create at the event then we are open to discussions to give you and our attendees a better experience.

If you are interested in sponsorship or want to discuss new ideas at the event please contact us at sales@airspaceworld.com



Platinum Sponsor

3 available

Theatre Sponsorship

2 available

Brand Sponsorships

Registration Sponsor

1 available

Lanyard Sponsor

1 available

Event App Sponsor

1 available

Info Counter Sponsor

1 available

Networking Lounge Sponsor

1 available

Lunch and Coffee Break Sponsor
-ASAME airspace summit

1 available

BRAND SPONSORSHIPS

All Sponsors Receive

- Acknowledgement and logo hyperlink in event website and event app on applicable pages
- Logo acknowledgement on Sponsor appreciation signage
- Social or Email announcement of sponsorship at agreed time

PLATINUM SPONSOR

Investment: €29,120

Availability: 3

What is included?

- Prominent logo position on Airspace Africa & Middle East Website with hyperlink to sponsor website
- Logo acknowledgement on all pre event general marketing (excluding any company specific marketing or other sponsored items)
- Acknowledgement on all general event signage during the event
- One pre event email to registered opted in attendees (timing to be agreed)
- CANSO to issue a joint press release with sponsor prior to the event
- One 50 minute theatre session. Subject to CANSO approval on theatre and content
- One full page advertisement within Airspace magazine.

CANSO ASAME AIRSPACE SUMMIT

- Acknowledgement and thanked in Opening Session.
- Acknowledged as Platinum Sponsor of CANSO ASAME Airspace Summit
- Branding of the event to incorporate sponsors logo
- All marketing for ASAME Airspace Summit to include sponsor branding
- 2 minute corporate video to be played in breaks and at the beginning of the session



THEATRE SPONSORSHIP

Investment: €17,160

Availability: 1

What is included?

- Sponsor to be the sole sponsor of the theatre
- All theatre speaker sessions to be either 25 or 55 minutes long
- Sponsor would receive four 25 minute sessions. These can be merged to make longer session. With the minimum of one session per day and subject to CANSO agreement and approval
- All other speaker sessions will be managed by CANSO
- Selection of speakers to follow a call for speakers, industry research and potential partnership by CANSO
- CANSO to construct and manage the theatre and speakers

Theatre Branding

- Co-branded with Airspace Africa & Middle East
- Sponsor logo on stage

- Sponsor logo on overhead banner
- Sponsor logo on screen saver in between sessions
- Sponsor logo on digital agenda board
- Sponsor recognition of all relevant theatre signage and marketing
- Sponsor video to be included in theatre screens and agenda board. Film to be no longer than 45 seconds.

Theatre Equipment and Support

- Full audio visual including projection screen, speaker comfort monitor, microphones and sound
- Digital Agenda Board at the entrance to the theatre
- Seating for 80 - 100 in the audience
- AV technical support
- CANSO Theatre Manager to support, manage speakers and the wider theatre needs

BRAND SPONSORSHIPS

REGISTRATION SPONSOR

Investment: €12,480

Availability: 1

What is included?

- Sponsor acknowledgement within the registration system (specific location to be defined)
- Sponsor acknowledgement on each registration confirmation and registration page on the event website
- Sponsor logo to appear on all event badges
- Sponsor branding throughout the registration area; reg desks (excl. upper fascia), signage
- Sponsor acknowledgement on all relevant signage and floorplans
- All registration staff to wear event uniform with sponsor branding included.



NETWORKING LOUNGE

Investment: €8,320

Availability: 1

What is included?

- Networking lounge to be branded as 'Hosted by xx'
- Sponsorship logo to appear on all relevant advertising and floorplans regarding the networking lounge
- Company literature points (up to 3) to be made available (sponsor to be responsible for keeping them stocked)
- Screen within the lounge to carry company video content on a loop. Video should be soundless and provided by the sponsor

EVENT APP

Investment: €7,280

Availability: 1

What is included?

- Sponsor logo and hyperlink on the Event App homepage and all general information pages
- Sponsor acknowledgement on all marketing and relevant signage regarding the event app
- Highlighting of the sponsor on the exhibitor list and floorplan within the event app





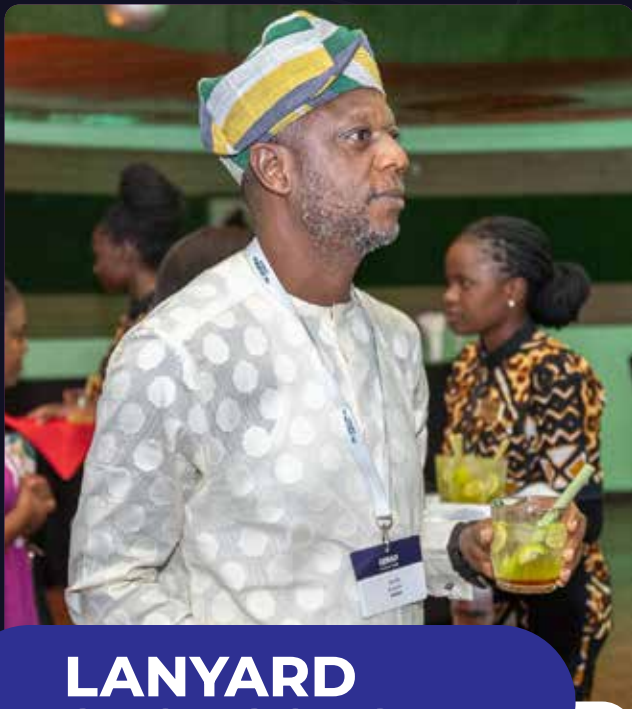
INFO COUNTER

Investment: €3,650

Availability: 1

What is included?

- Info counters to carry 'Sponsored by xx' branding
- Opportunity for company literature to be distributed from the Info counter
- Sponsor logo including in all relevant signage and floorplans




LANYARD SPONSORS

Investment: €12,480

Availability: 1

What is included?

- Sponsor logo to appear on all lanyards



LUNCH AND COFFEE BREAK SPONSOR - ASAME AIRSPACE SUMMIT

Investment: €10,400

Availability: 1

What is included?

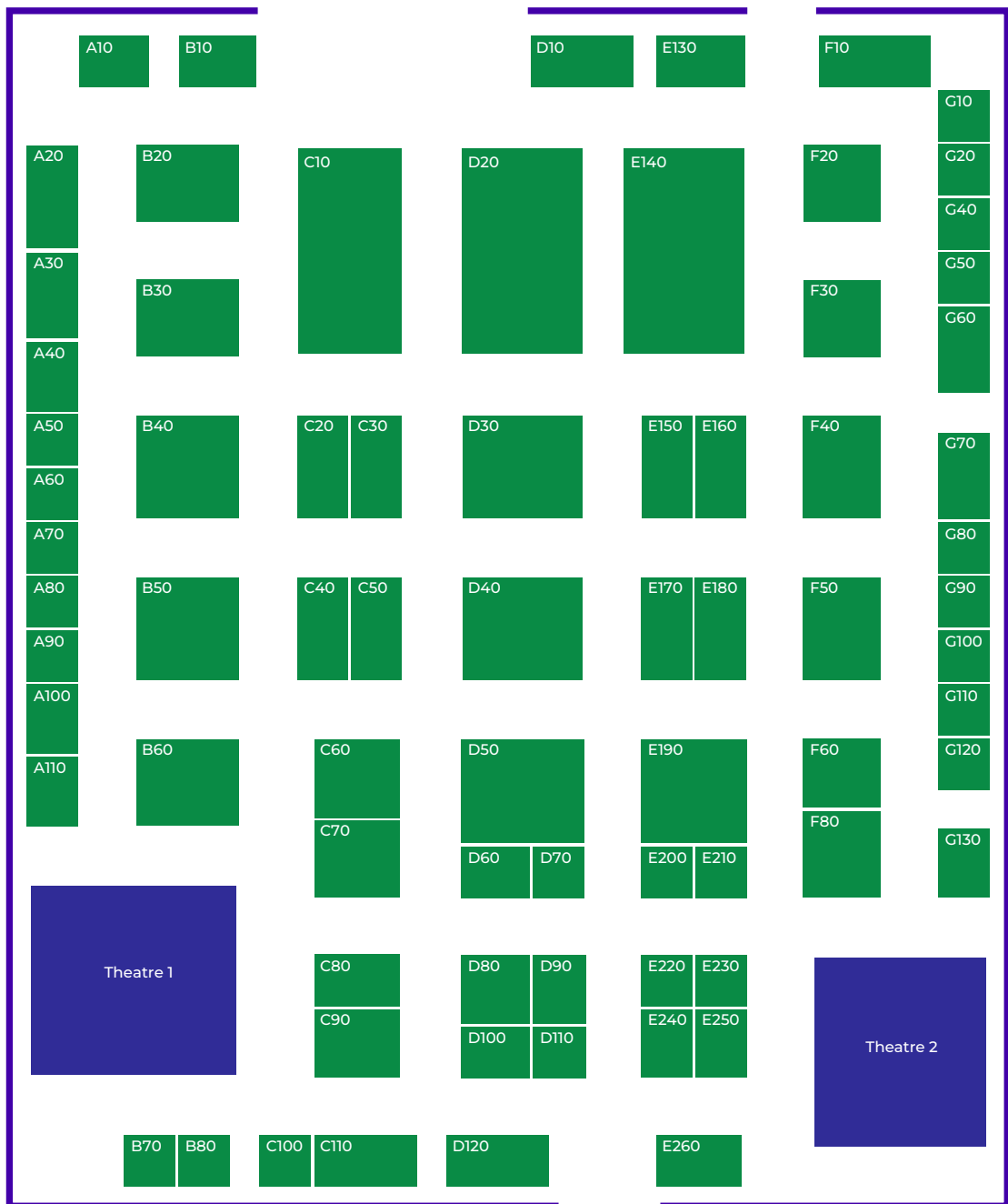
- Includes both welcome networking, wall coffee breaks and lunch networking break
- Four Roll up banners showing sponsor as 'Networking Break Sponsor'
- Napkins to carry the sponsor logo
- Acknowledgement in ASAME Airspace Summit Slides
- Thanked by ASAME Airspace Summit Moderator

adncc centre
abu dhabi مركز أدتيك أبوظبي

HOME TO AIRSPACE AFRICA & MIDDLE EAST



AIRSPACE AFRICA & MIDDLE EAST FLOOR PLAN



See interactive floor plan:
<https://floorplan.live/interactive/shows/4352/views/3/plan>

AIRSPACE

AFRICA & MIDDLE EAST

**Place your company
and brand in the heart
of the World's leading
air traffic event**

CONTACT

sales@airspaceworld.com

